

TRAIL BLAZING: THE EVER-EVOLVING JEEP MARKET

OFF-ROAD

BUSINESS

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ALL GEARED UP

MIDWEST TRUCK'S BLUE-COLLAR TOUGHNESS

"We saw this early on as a growing market segment... Turns out we were right, and we've never looked back."

—Mark Chudacoff,
Midwest Truck/Motive Gear



SHOW BUSINESS

4X4 EVENT MARKETING ON A JAMBO SCALE

FACE-TO-FACE

GETTING PERSONAL WITH SOCIAL SUPERTRUCKS

DOUSING FLARE-UPS

TIPS FOR CONTROLLING WORKPLACE CONFLICT




F. DONAHOE RACING ANNOUNCES 2007 JEEP JK SUSPENSION

Developed from the ground up, Donahoe Racing's new suspension system for the Jeep JK is designed to take most of the harshness out of the ride while allowing for great articulation for the trail-riding buff. Available for rigs with either two or four doors, the system includes 2-, 4- and 6-inch ride heights. This product comes with either Donahoe Racing's 2-inch signature shocks or 2.5-inch ZooRoad Shocks, a tie-rod flip kit as well as optimum stock pivot-point geometry. This is the only JK system available with dual-rate springs (front and rear), according to the manufacturer.

CONTACT:

Donahoe Racing
2841 E. White Star Ave., Ste. E
Anaheim, Calif. 92806
714-632-3033
www.donahoeracing.com


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G. DYNAMAX OFFERS TWO NEW SYSTEMS FOR JEEP WRANGLER

DynoMax offers both single and dual options for the new Jeep Wrangler JK two-door. Both systems utilize durable 2.5-inch all-aluminized, mandrel-bent tubing. The single exhaust (Part No. 19446) is an Ultra Flo welded muffler with polished, single stainless-steel tip exits, while the dual (Part No. 19445) utilizes an Ultra Flo SS Performance muffler featuring a straight-through design for maximum flow, high-temperature roving fiberglass in a T-304 polished, stainless-steel case with 409 stainless-steel internal components and construction.

CONTACT:

Dynomax Performance Exhaust
One International Dr.
Monroe, Mich. 48161
734-384-7807
www.dynomax.com


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H. DAYSTAR'S ALL NEW BODY MOUNT FOR JEEP JK

Daystar announces its newest addition for the 2007 Jeep Wrangler JK: a 1-inch Body Mount Kit, fitting all 2WD and 4WD models in both the two- and four-door body styles. This kit's (Part No. KJ04520BK) urethane Body Mount easily installs between the factory body mounts and vehicle frame, keeping the vehicle body accurately centered on the frame with plated stud extensions. The installation is easy, with no welding or drilling required; all hardware is included.

CONTACT:

Daystar Products International Inc.
841 S. 71st Ave.
Phoenix, Ariz. 85043
800-595-7659
www.daystarweb.com

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